

It's Time to be
Served



Your Partner in Business
Solutions



TRAVEL



INSURANCE



RECRUITMENT



OUTSOURCING



REAL ESTATE



ACADEMY



EVENTS

Who We Are

Mission & Vision

Why Choose BSO?

Our Services

Our Presence

Why Clients Trust BSO?



Nabil Riad Sebaaly
Founder & CEO of BSO

Founded in Lebanon, BSO is a multi-service business support group offering Recruitment, Outsourcing, Travel, Insurance, Events Management, Real Estate, and IATA Academy services.

With decades of experience, an IATA certification, and six branches; including a new office in Dubai, BSO delivers innovative, customer-focused solutions across the Middle East.

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Our Recruitment Promise

- ✓ Work in close coordination with your HR and management teams.
- ✓ Provide value-added expertise before, during and after every assignment.
- ✓ Thoroughly check shortlisted candidates' credentials and references.
- ✓ Treat every candidate with professionalism and respect
Guarantee period for each recruitment and placement.

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Our Expertise

- ✓ Specialized consultants with strong recruitment backgrounds.
- ✓ Ability to match technical and soft skills with your requirements.
- ✓ Structured, one-on-one competency-based interviews.
- ✓ Clear assessment and reporting to support your decision-making.

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Recruitment Services

**Connecting People & Opportunity
Since 1988**

- ✓ Pioneer in Recruitment & Outsourcing since 1996
- ✓ Regional presence in Lebanon and Dubai
- ✓ Fully licensed, compliant and client-focused

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Recruitment Methodology & Ethics

- ✓ Strict adherence to Lebanese laws and international standards.
- ✓ Non-discrimination and equal opportunity for all candidates.
- ✓ Respect for work relationships and fair competition.
- ✓ Focus on health, safety, confidentiality and data privacy.

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Step-by-Step Recruitment Process

1. Recruitment Agreement signed with the client.
2. Client submits Staff Requisition Form for each vacancy.
3. BSO conducts sourcing, screening and phone interviews.
4. Detailed face-to-face competency interviews and grading.

5. Shortlist of top candidates sent to the client.
6. Client interviews and selects preferred candidate(s).
7. BSO negotiates offers within the agreed salary range.
8. Follow-up after placement to ensure satisfaction.



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Candidate Access & Technology

*Always Hit The
Right Place!!*



Drop Your CV's on our website
www.recruit.bso.com.lb

- First e-recruitment website in Lebanon (since 2004).
- Access to a database of over 75,000 CVs of Lebanese candidates.
- User-friendly portal for candidates to apply and update their profiles.
- Proactive sourcing through networking, fairs and multiple channels.

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Sectors We Serve



- Retail and FMCG.
- Hospitality and Tourism.
- Engineering and Construction.
- Education and Training.

- Medical and Healthcare.
- NGOs and International Organizations.
- Corporate and Administrative roles.
- Finance and Marketing.



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Lebanon

- UNICEF
- NATCON Engineering
- Fragrance Consulting & Distribution SARL
- Global Education
- Estee Lauder

Sample Of Our Clients

Qatar

- Mannai Corporation
- Qatar Foundation
- Ras Laffan
- Ramaco Trading
- Al Fardan



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UAE

- UAE Ministry Of Education
- Damac Properties
- Intercontinental Hotels Group
- Nazih Group

Sample Of Our Clients

Kuwait

- Al Shayaa Group
- Al Ghanim Industries
- Ernst & Young
- Kuwait American Food Co.



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KSA

- United Food Industries
- L'Azurde
- Basateen Food - Mazola
- Nesma & Partners

Sample Of Our Clients

Egypt

- Obegi Group
- Paradise Inn Group for Hotels & Resorts



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RECRUITMENT

Delivering a new
Recruitment Method



Our Value to Your Organization

- Decades of experience in recruitment and outsourcing.
- Proven ability to handle complex, high-volume hiring needs.
- Reliable, ethical and transparent way of working.
- Strong regional network and access to top talent.
- A dedicated partner focused on long-term success.



Your Partner in Recruitment Excellence

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